

ABSTRACT OF THE DISCLOSURE

A method of saving power in a color organic electroluminescent display of the type having color emitting elements with different light emitting efficiencies, includes the steps of: providing a organic electroluminescent color
5 display having colored light emitting elements and white light emitting elements; converting at least a portion of a color digital image to be displayed on the display to a monochrome image; and displaying the monochrome image portion using only the white light emitting elements.

09674123, 060501